

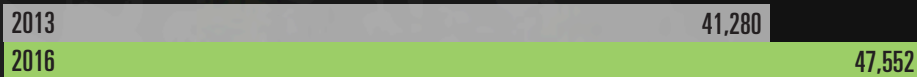
AUDIENCE GROWTH

2018 MEDIA KIT

→ *San Diego Magazine's* audience has grown across every channel over the past three years, allowing us to connect our advertisers with readers who trust our brand and the content we share. Regardless of the channel you choose, your message will reach a powerful group of engaged consumers.

PRINT

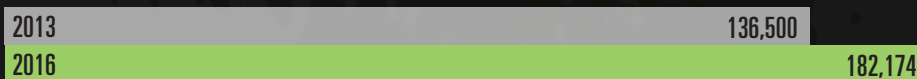
Total Circulation (monthly)



↑ 15%

E-NEWSLETTERS

Email Subscribers



↑ 33%

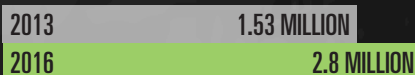
EVENT GUESTS



↑ 176%

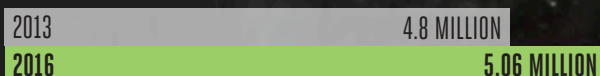
ONLINE

SanDiegoMagazine.com Unique Visits (annually)



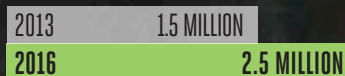
↑ 83%

SanDiegoMagazine.com Pageviews (annually)



↑ 4%

Mobile Pageviews (annually)

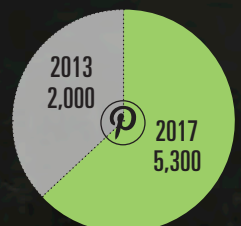
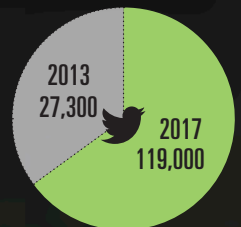
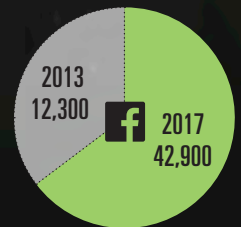


↑ 66%

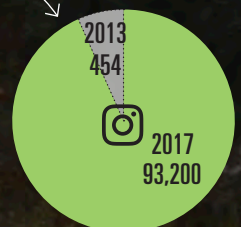
Sources: Google Analytics, CVC, Omnistar, Eventbrite, Facebook, Twitter, Pinterest, Instagram

SOCIAL MEDIA

↑ 519%



wow!



San Diego
MAGAZINE

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