

The Exquisite Bride

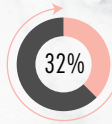
BASED ON 2017 SURVEY RESULTS

60% OF COUPLES ARE BETWEEN THE AGES OF 31 AND 40

63% have a household income between \$100K and \$200K

20% HAVE A HOUSEHOLD INCOME OVER \$200K

52% HOSTED MORE THAN 100 GUESTS



32% BUDGET OVER \$50K

63% of couples had a wedding in San Diego County

MOST POPULAR DESTINATION WEDDING LOCATION:
MEXICO

24% HOSTED ONE OF THEIR ANCILLARY WEDDING EVENTS IN PALM SPRINGS

23% contacted a vendor they heard about from Exquisite Weddings



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